

# Biography



**Jay Krueger**  
**Chief Strategy Officer**

As Chief Strategy Officer, Jay Krueger is responsible for the overall strategic direction of PMSI. Jay's functional responsibilities include leading the Strategy, Product Development, Marketing, Clinical and Informatics departments. Through these areas, Jay is focused on managing PMSI's product portfolio, identifying growth opportunities, and driving the company's marketing strategy.

Prior to joining PMSI, Jay served as Head of Strategy, Planning and Geographic Development for Aetna's healthcare management organization. In this role, he was responsible for strategic direction of medical cost management, network management and care management. He also served as Senior Vice President, business strategy of APS Healthcare, a leading specialty services healthcare company backed by PMSI's current investors, H.I.G. Capital. While at APS, Jay led the company's strategic planning efforts and was responsible for the functional areas of marketing, product development and corporate communications.

Earlier in his career, Jay was a principal at ChapterHouse, LLC, a healthcare strategy consulting firm and an associate at A.T. Kearney, an internationally respected strategy and operations consulting firm. During his time as a consultant, Jay led major healthcare strategy engagements across the payor, provider and healthcare services sectors. His consulting clients included leading healthcare companies such as Aetna, CIGNA, The Regence Group, HCA, TriZetto and Magellan Health Services. Before working in industry, Jay served as a Transportation Corps officer in the United States Army.

Jay is an alumnus of the United States Military Academy with a Bachelor of Science degree and earned an MBA with distinction from the Johnson Graduate School of Management, Cornell University, where he was awarded the prestigious Park Leadership Fellowship.

